



FENCETECH 2022 SPONSORSHIP AGREEMENT



TYPE OR PRINT THIS ORDER FORM, SIGN AND RETURN COMPLETED FORM TO:
fencetech@americanfenceassociation.com, or fax to 314-480-7118

Company Name: _____ Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

SPONSORSHIP OPPORTUNITIES

Please check the sponsorship opportunities you wish to support for FENCETECH 2022.

PREMIUM SPONSORSHIP LEVELS			
✓	Item/Event	Investment	Priority Points
	Platinum	\$60,000	100
	Gold	\$40,000	60
	Silver	\$25,000	40
	Bronze	\$15,000	20
SIGNAGE • BANNERS • KIOSKS			
	Carpet Decal	\$5,000	5
	Exhibit Hall Banners (Limited)	\$6,000	6
	Column Units (Limited)	\$5,000 per unit	5
	Education Sessions (Exclusive)	\$4,000	4
	Education Break (Limited)	\$5,000	5
	Hanging Aisle Sign (Limited)	\$5,000	5
PROMOTIONAL MATERIALS			
	Registration Bags (4) 1 LEFT	\$6,000/side	6
	Registration Bag Promotional Item (Limited)	\$5,000	5
	Lanyards (Exclusive) SOLD OUT	\$8,500	9
	Name Badge Holder — (2) (Exclusive) SOLD OUT	\$8,500	9
	Hotel Room Keys (Exclusive)	\$8,000	8
	Charging Station (2)	\$5,000	5
	Event App Sponsor (4) 2 LEFT	\$5,000	5
FEATURED OPPORTUNITIES			
	Kick Off Party (Exclusive)	\$50,000	50
	Keynote Speaker Session (Exclusive)	\$10,000	10
	Young Fence Professionals (YFP) Happy Hour (Exclusive) SOLD OUT	\$2,500	2
	Leadership Appreciation Breakfast (Exclusive)	\$5,000	5

PAYMENT

Payment to secure sponsorship, FENCETECH show management must receive 50% of the Sponsorship payment within (30) days of invoice with balance due by July 2, 2021, unless otherwise approved by Management. Sponsors that sign up after July 2, 2021 must submit 100% of the Sponsorship payment within (30) days of the invoice date.

All payments for sponsorships must be made by company check or credit card. All order forms must be accompanied by the 50% deposit of total sponsorship payment. All sponsorships cannot be canceled and are non-refundable.

☐ **Check #** _____ ☐ **VISA** ☐ **MasterCard** ☐ **AMEX**

Credit Card #: _____ **Exp:** _____

Total Amount to be charged: _____

Name on Credit Card: _____

Cardholder's Signature: _____

DEADLINES:

Logos/Artwork for digital marketing purposes due by April 1, 2021

Logos/artwork for onsite use due by November 1, 2021

Full balance due by July 2, 2021

CONTRACT FOR SPONSORSHIP: The Application must be completed in its entirety and accompanied by the total fee before the sponsorship officially begins. The signed Application and subsequent notice of sponsorship constitute a contract between the American Fence Association (hereinafter referred to as AFA) and the sponsor. Any point not specifically covered in these regulations is subject to the decision of AFA, whose decision shall be final. AFA reserves the right to refuse any application for sponsorship or curtail or cancel any sponsorship that in the sole judgment of the executive director is not consistent with the professionalism of the Association. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of sponsor/exhibitors or their employees. **WITHDRAWAL:** Cancellations must be made, in writing, no later than June 1, 2021, and refunds will be processed, less a 50% administration fee no later than (5) five business days after receipt of written notice of cancellation. Only exhibiting companies are eligible to participate in sponsorship and/or promotional events during FENCETECH. Non-exhibiting companies are prohibited from sponsorship participation or other promotional opportunities. AFA reserves the right to reject any promotional material or other material for distribution. All orders must be paid with a check or credit card when the reservation is placed. Material/art must be e-mailed by specified due date. Qualifying amount does not include booth space (except for Premium Sponsorship Packages).